

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>361985</b>
	Alt Order #:	06862476
	Product Desc:	Crossroads GPS
	Estimate:	1123
	Flight Dates:	10/29/12 - 11/05/12
	Original Date / Rev:	10/10/12 / 10/10/12
	Order Type:	GENERAL

**KTNV - Las Vegas**

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	Crossroads Media LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Crossroads GPS
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, ISSUE, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	55	\$42,300.00	\$35,955.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	55	\$42,300.00	\$35,955.00	0.00
<b>Totals</b>	<b>55</b>	<b>\$42,300.00</b>	<b>\$35,955.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KTNV - Las Vegas	13%	\$42,300.00
Market	100%	\$325,384.62

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$107,376.92
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	32%	\$104,123.08
KTUD	2%	\$6,507.69
KVMY	8%	\$26,030.77
KVVU	11%	\$35,792.31
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$3,253.85

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/29/12	10/29/12	430x News Early Edition Action News 430x-5x	CM	Sun-Thur 430x-5x	M- - - - -	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00

**KTNV - Las Vegas**

Order / Rev: 361985  
Alt Order #: 06862476  
Flight Dates: 10/29/12 - 11/05/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1123

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	11/01/12	11/01/12	M-F 7-9a Good Morning America	CM	M-F 7-9a ---T---	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$750.00		0.00			
14	KTNV	11/02/12	11/02/12	M-F 7-9a Good Morning America	CM	M-F 7-9a ----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00		0.00			
15	KTNV	11/05/12	11/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$750.00		0.00			
16	KTNV	11/03/12	11/03/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SA@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$750.00		0.00			
17	KTNV	11/03/12	11/03/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a -----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SA@8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$750.00		0.00			
18	KTNV	10/29/12	10/29/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$650.00		0.00			
19	KTNV	10/30/12	10/30/12	M-F 11-12p Action News	CM	M-F 11-12p -T----- (11:00 AM-12:00 PM)	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$650.00		0.00			
20	KTNV	10/31/12	10/31/12	M-F 11-12p Action News	CM	M-F 11-12p --W----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$650.00		0.00			
21	KTNV	11/01/12	11/01/12	M-F 11-12p Action News	CM	M-F 11-12p ---T----- (11:00 AM-12:00 PM)	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$650.00		0.00			
22	KTNV	11/02/12	11/02/12	M-F 11-12p Action News	CM	M-F 11-12p ----F--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$650.00		0.00			
23	KTNV	11/04/12	11/04/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SU@8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$750.00		0.00			
24	KTNV	10/29/12	10/29/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$850.00		0.00			
25	KTNV	10/31/12	10/31/12		CM	M-F 730-8p --W----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7:30-8p Millionaire										
				MILLIONAIRE<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$850.00		0.00			
26	KTNV	11/01/12	11/01/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p ---T---	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				MILLIONAIRE<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$850.00		0.00			
27	KTNV	11/05/12	11/05/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				MILLIONAIRE<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$850.00		0.00			
28	KTNV	10/30/12	10/30/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p -T-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$900.00		0.00			
29	KTNV	11/01/12	11/01/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:00 PM-5:30 PM) ---T---	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$900.00		0.00			
30	KTNV	11/02/12	11/02/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p ----F--	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$900.00		0.00			
31	KTNV	11/03/12	11/03/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$750.00		0.00			
32	KTNV	10/30/12	10/30/12	M-F 5-6am Action News	CM	M-F 5-6a -T-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				ACTION NWS@5AM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$650.00		0.00			
33	KTNV	10/31/12	10/31/12	M-F 5-6am Action News	CM	M-F 5-6a --W----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				ACTION NWS@5AM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$650.00		0.00			
34	KTNV	11/01/12	11/01/12	M-F 5-6am Action News	CM	M-F 5-6a ---T---	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				ACTION NWS@5AM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$650.00		0.00			
35	KTNV	10/31/12	10/31/12	M-F 6-7am Action News	CM	M-F 6-7a --W----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				ACTION NWS@6AM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$750.00		0.00			
36	KTNV	11/01/12	11/01/12	M-F 6-7am Action News	CM	M-F 6-7a ---T---	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				ACTION NWS@6AM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$750.00		0.00			
37	KTNV	11/02/12	11/02/12		CM	M-F 6-7a ----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7am Action News										
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00		0.00			
38	KTNV	10/30/12	10/30/12	M-F 10-11a The View	CM	M-F 10-11a -T-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,000.00		0.00			
39	KTNV	11/01/12	11/01/12	M-F 10-11a The View	CM	M-F 10-11a ---T---	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,000.00		0.00			
40	KTNV	11/02/12	11/02/12	M-F 10-11a The View	CM	M-F 10-11a ----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,000.00		0.00			
E 41	KTNV	10/30/12	10/30/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p -T-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
CHEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$850.00		0.00			
E 42	KTNV	11/01/12	11/01/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ---T---	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
CHEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$850.00		0.00			
E 43	KTNV	11/02/12	11/02/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ----F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
CHEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$850.00		0.00			
44	KTNV	11/03/12	11/03/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
ACTION NWS@11P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,250.00		0.00			
45	KTNV	11/04/12	11/04/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SU@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$750.00		0.00			
46	KTNV	10/29/12	10/29/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,750.00		0.00			
47	KTNV	11/01/12	11/01/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ---T---	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,750.00		0.00			
48	KTNV	11/02/12	11/02/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ----F--	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,750.00		0.00			
49	KTNV	11/05/12	11/05/12		CM	M-F 11-11:35p M-----	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00

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				M-F 11-11:35p Action News										
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----		1		\$1,750.00		0.00				
50	KTNV	10/29/12	10/29/12	330PM ACTION NEWS CM		M-F 330PM-4P M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				330pm Action News										
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	M-----		1		\$500.00		0.00				
51	KTNV	10/31/12	10/31/12	330PM ACTION NEWS CM		M-F 330PM-4P --W----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				330pm Action News										
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	--W----		1		\$500.00		0.00				
52	KTNV	11/05/12	11/05/12	330PM ACTION NEWS CM		M-F 330PM-4P M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				330pm Action News										
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----		1		\$500.00		0.00				
E 53	KTNV	10/29/12	10/29/12	ABC Programming 1p-2p CM		M-F 1P-2P M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				ABC Programming 1p-2p M-F										
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	M-----		1		\$850.00		0.00				
E 54	KTNV	11/01/12	11/01/12	ABC Programming 1p-2p CM		M-F 1P-2P ---T---	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				ABC Programming 1p-2p M-F										
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	---T---		1		\$850.00		0.00				
E 55	KTNV	11/05/12	11/05/12	ABC Programming 1p-2p CM		M-F 1P-2P M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				ABC Programming 1p-2p M-F										
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----		1		\$850.00		0.00				
												Totals	55	\$42,300.00